
MEDIA PARTNER PROPOSAL
WIDYA WAHANA V
TOUR DE JAVA BALI

A contribution of ITS in the development of
a solar-powered car



According to the ITS vision, to become an international university of science and technology to support environmentally sustainable industry.

ITS is committed to contribute actively to finding solutions to problems concerning the limitations of fossil energy sources. Proven by the success of ITS create a solar-powered vehicle with no emissions, named Widya Wahana V.

And to test the performance of Widya Wahana V before competing in the World Solar Challenge in Australia in 2015, we will hold the Tour de Java Bali.





SPONSORSHIP

Widya Wahana V attends to answer the challenges of electric car technology, which is hampered by distance and infrastructure.

Through cooperation with our sponsorship, your company will be known as the company who care about the world's energy crisis and support the work of the nation.

We believe this partnership can be a problem solver's energy through solar power car innovation.



GAMBARAN UMUM *TOUR DE JAVA BALI*



Tour de Java-Bali is
Widya Wahana V trip rides,
City Car concept cars (2-seater),
with 100 percent solar power
from Jakarta to Denpasar, Bali.

Tour de Java-Bali aims
to test the performance of
Widya Wahana V
before the race
At the
World Solar Challenge 2015.

Activities Tour de Java Bali
will be Held on:

Day / Date

On August 17th 2015

This activity is divided into three sessions,
namely

1. Launching Event Tour de Java Bali
2. Day Prepare
3. Tour de Java Bali

Place

Start : Jakarta

Finish : Denpasar, Bali



GENERAL INFORMATION

Dimension (m) : 4.5 x 1.8 x 1.1 (L x W x H)
 Weight (kg) : 120 (excl. driver)
 Maximum Speed (kph) : 130
 Motor : Single WD Brushless Hub Motor
 (98%) 2000 Watt
 Smart Controller with Real Time Operational System

TARGET

10 besar dunia
 World Solar
 Challenge 2015

SOLAR ARRAY

SOLBLEN FLEX SP 100

ELECTRICAL CHARACTERISTICS	
Peak Power (at 25°C) / Pmax	52 W
Rated Voltage / Vmp	22.2 V
Rated Current / Imp	2.3 A
Open Circuit Voltage / Voc	25.1 V
Short Circuit Current / Isc	3 A
Temp. coeff. Pmax	-0.26%/°C
Temp. coeff. Voc	-0.23%/°C
Temp. coeff. Isc	0.05%/°C
PHYSICAL CHARACTERISTICS	
Length	100 mm
Width	50 mm
Thickness	2 mm
Weight	2 kg
Num. of cells	40

SOLBIAN
 High Efficiency
 Thin Silicon



BATTERY PACK

Panasonic NCR 18650B
 Battery Cell Li-Ion 3.4 Ah
 Nominal Voltage (V) 3.6 v
 Energy (Wh) 12.2 Wh
 Energy Density (Wh/L) 730 Wh/L
 Charging Voltage (V) 4.2 V
 Weight (g) 45 g



Aerodynamic Body

More Aerodynamic

Chassis

Lighter than Sapuanji Surya



MOTOR

Brushless Hub Motor
 Rate Power 2000 Watt
 (98%)



ACHIEVEMENT

ITS SOLAR CAR RACING TEAM



IQUTECH

This is an Electric Control Unit that has a function for engine work optimization, either injection system or ignition control



MOLINA (EZZY ITS I & II)

The four seater type Electric Car, that first made in Indonesia.



LOWO IRENG SUPER CAR

This the First Super Car is made in Indonesia, based on its name, this sporty car have a design resemble to black bat (Lowo Ireng).



TOUR DE JAVA

The trips of Four cars Made by ITS, namely, EZZY ITS 1 & 2, Lowo Ireng Super Car and Sapu Angin Surya surround the island of Java.

SPONSORSHIP PACKAGE

TELEVISION

Type	Main Sponsor	Platinum	Gold	Silver	Bronze
Making Event	Yes	-	-	-	-
Announcement	Aired D-30	Aired D-14	Aired D-7	Aired D-3	Aired D
Coverage and Promotional Events	Yes	Yes	Yes	Yes	Yes

MEDIA CETAK

Type	Main Sponsor	Platinum	Gold	Silver	Bronze
Making Event	Yes	-	-	-	-
Ad Space	One Page	Half of Page	Quarter page	One-eighth Page	One-eighth Page
Coverage and Promotional Events	Yes	Yes	Yes	Yes	Yes

RADIO

Type	Main Sponsor	Platinum	Gold	Silver	Bronze
Making Event	Yes	-	-	-	-
Ad Space	Aired 30 times	Aired 20 times	Aired 10 times	Aired 5 times	Aired 3 times
Coverage and Promotional Events	Yes	Yes	Yes	Yes	Yes
Adlibs by Announcer	Aired 30 times	Aired 20 times	Aired 10 times	Aired 5 times	Aired 3 times
Interview on Radio	1 Hour	30 Minutes	15 Minutes	10 Minutes	5 Minutes

*Covers the ad space on the official website if they're

ONLINE

Type	Main Sponsor	Platinum	Gold	Silver	Bronze
Making Event	Yes	-	-	-	-
Ad Space	XXL on home	XL on home	L on home	M on home	S on home
Coverage and Promotional Events	Yes	Yes	Yes	Yes	Yes

SPONSORSHIP PACKAGE

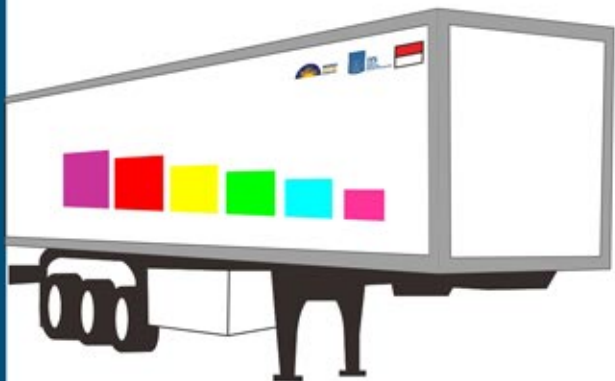
<i>Kontraprestasi</i>	<i>Main Sponsor</i>	<i>Platinum</i>	<i>Gold</i>	<i>Silver</i>	<i>Bronze</i>
<i>Logo on Banner</i>	<i>XL</i>	<i>L</i>	<i>M</i>	<i>S</i>	<i>S</i>
<i>Logo on Website</i>	<i>XL</i>	<i>L</i>	<i>M</i>	<i>S</i>	<i>S</i>
<i>Logo on Team's Attribute</i>	<i>XL</i>	<i>L</i>	<i>M</i>	<i>S</i>	<i>S</i>
<i>Installation of the Banner company</i>	<i>100</i>	<i>35</i>	<i>15</i>	<i>5</i>	
<i>Installation of the Flyers company</i>	<i>100</i>	<i>50</i>	<i>25</i>	<i>10</i>	
<i>Adlips on the event</i>	<i>XL</i>	<i>L</i>	<i>M</i>	<i>S</i>	<i>S</i>
<i>Jingle's Playback</i>	<i>XL</i>	<i>L</i>	<i>M</i>	<i>S</i>	<i>S</i>
<i>Logo on Print Media</i>	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>	<i>No</i>
<i>The location of the Participation stand</i>	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>	<i>No</i>	<i>No</i>
<i>No Competitor Product</i>	<i>Yes</i>	<i>No</i>	<i>No</i>	<i>No</i>	<i>No</i>
<i>No Similar Products</i>	<i>Yes</i>	<i>No</i>	<i>No</i>	<i>No</i>	<i>No</i>
<i>Give Opening Speech</i>	<i>Yes</i>	<i>No</i>	<i>No</i>	<i>No</i>	<i>No</i>
<i>Product promotion sponsors (Distribution of product samples)</i>	<i>Yes</i>	<i>No</i>	<i>No</i>	<i>No</i>	<i>No</i>
<i>Display products on mascot</i>	<i>Yes</i>	<i>No</i>	<i>No</i>	<i>No</i>	<i>No</i>
<i>Cost of Publication Production</i>	<i>85% of cost</i>	<i>300 Million</i>	<i>200 Million</i>	<i>100 Million</i>	<i>50 Million</i>

Those packages are flexible and can be negotiated in accordance with the agreements.
If the sponsor requires cooperation in different form which mutual benefit but is not in the form of a sponsorship package that we made, it could be discussed further.



LOGO
APPLICATION

LOGO APPLICATION



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